



**CLICKFORCE**

# 網站DMP監測代碼



# 環境與使用說明

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DMP Service Tracking Code的相關環境設定與使用說明。

本追蹤程式碼使用JavaScript與HTML5語法進行開發，因此僅能支援具有執行JavaScript與HTML5的瀏覽器。目前電腦平台之主流瀏覽器如：IE、Chrome、FireFox與Safari皆支援上述功能；手機平台之主流瀏覽器如Chrome、FireFox與Safari也同樣支援，但可能因使用者設定瀏覽器不執行JavaScript而無法收到資料。



# 使用方法首先須遠端載入JavaScript

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```
<script src="//dmp.eland-tech.com/dmpreceiver/eland_tracker.js"></script>
```

載入完成後，在HTML當中的body以以下方式進行資料流啟動：

```
<script>  
  //追蹤資料JSON設定  
  var dataJson = {'source':'testing',  
    'trackType':'view',  
    'trackTarget':'usual'};  
  //資料流啟動  
  ElandTracker.Track(dataJson);  
</script>
```



# 使用方法首先須遠端載入JavaScript

埋放位置：需放至於<body>中，建議放置<body>一開始

```
<HTML>
<head> </head>
<body>
<script src="//dmp.eland-
tech.com/dmpreceiver/eland_tracker.js"> </script>
<script>
//追蹤JSON設定
var testingJson = {'source':'testing',
  'trackType':'view',
  'trackTarget':'enter'
  };
//資料流啟動
ElandTracker.Track(testingJson);
</script>
網頁內容
</body>
</HTML>
```



# Tracking code

# 檢測說明



# 監測代碼啟動檢測方式

開啟有放置監測代碼的網頁後，進入瀏覽器的「檢查」功能 (IE、Chrome、Firefox快捷鍵皆為F12)，並於「網路」的頁籤中檢測 eland\_tracker.js、rtid.js 兩組js 是否有正常運作，並回傳 request。

Step1：進入放置監測代碼網頁，開啟檢查功能。

Step2：至Network頁籤，輸入「eland」、「doublemax」檢測兩組js。

配備內容包含：

- 電動調整前座椅附 4 向式腰部支撐調整
- 透氣真皮皮質座椅
- 主動駐車輔助系統
- 三輻式真皮多功能跑車方向盤 (附換檔撥片)

※規格配備以實車為準

Name	Status	Type	Initiator	Size	Time	K..	Timeline - Start Time
eland_tracker.js	200	script	(index):88	47.9 KB	495 ms		
viewreceiver?DMP_SR=...	200	doc...	eland_tracker.js:1	520 B	80 ms		

回傳的Request



# 範例(範例使用瀏覽器為Chrome)

Step1 : 進入放置監測代碼網頁，開啟檢查功能。

Step2 : 至Network頁籤，輸入「eland」、「doublemax」檢測兩組js。



配備內容包含：

- 電動調整前座椅附4向式腰部支撐調整
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※規格配備以實車為準



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回傳的Request



# 範例(範例使用瀏覽器為Chrome)

Step3 :

eland\_tracker.js : 篩選 「eland」

篩選完畢後，請先檢查篩選後的資料是否只剩下eland\_tracker.js與viewreceiver?xxxxx或是clickreceiver?xxxxx等連結。確認無誤後，請用滑鼠點選viewreceiver?xxxx/clickreceiver?xxxx的連結，如下圖所示：

The screenshot shows the Chrome DevTools Network tab. The search filter 'eland' is applied to the resource list. The resource 'viewreceiver?DMP\_SR=jourdeness&target=usual&url=http%3A%2F%2Fcase.topstudios.com.tw%2Fjourdeness\_md\_2016%2F&refer\_url=&platform=PC&os=Windows&browser=Chrome&sub..' is highlighted with a red box. The resource list includes 'eland\_tracker.js' and the highlighted resource. The timeline shows the loading of these resources over time.





# 範例(範例使用瀏覽器為Chrome)

點選後，監測視窗會多出該連結的詳細監測資料，如下圖所示：

The screenshot shows the Chrome DevTools Network tab. The top navigation bar includes Elements, Console, Sources, Network (selected), Timeline, Profiles, Resources, Security, and Audits. Below the navigation bar, there are icons for recording, pausing, and a filter. The 'View' section shows 'Preserve log' and 'Disable cache' checked, and 'No throttling' selected. The search bar contains 'eland'. The filter is set to 'All'. The network list shows a request to 'eland\_tracker.js' with a status of 200 OK. The selected request is expanded to show the following details:

- General**
  - Request URL: `http://dmp.eiland-tech.com/dmpreceiver/viewreceiver?DMP_tform=PC&os=Windows&browser=Chrome&subDomain=jourdeness_md_2016--8`
  - Request Method: GET
  - Status Code: 200 OK
  - Remote Address: 52.193.64.96:80
- Response Headers** (view source)
  - Access-Control-Allow-Origin: \*
  - Cache-Control: no-cache, no-store, must-revalidate
  - Connection: keep-alive
  - Content-Length: 0
  - Content-Type: text/html; charset=UTF-8

At the bottom of the network tab, it shows: 2 / 44 requests | 9.8 KB / 1.1 MB transferred | Finish: 3.07 s | DOMContentLoaded: 977 ms...



# 範例(範例使用瀏覽器為Chrome)

接著捲動連結監測視窗，直到視窗底部後會出現下圖：

The screenshot shows the Chrome DevTools Network tab. The top navigation bar includes Elements, Console, Sources, Network, Timeline, Profiles, Resources, Security, and Audits. The Network tab is active, showing a list of requests. The selected request is 'viewreceiver?DMP\_SR=jourdeness&target=usual&url=http%3A%2F%2Fcase.topstudios...'. The details panel for this request is expanded, showing the following information:

- Remote Address: 52.68.244.36:80
- Response Headers (9)
- Request Headers (11)
- Query String Parameters
  - DMP\_SR: jourdeness
  - target: usual
  - url: http://case.topstudios.com.tw/jourdeness\_md\_2016/
  - refer\_url:
  - platform: PC
  - os: Windows
  - browser: Chrome
  - subDomain: jourdeness\_md\_2016--
  - adSrTag:
  - ce: 1

At the bottom of the Network tab, the status bar shows: 2 / 39 requests | 9.8 KB / 1.2 MB transferred | Finish: 1.37 s | DOMContentLoaded: 495 ms...



# 範例(範例使用瀏覽器為Chrome)

然後請比較視窗中的Query String Parameter當中的參數傳遞是否符合監測代碼的需求與正確性，若需求不符預期請重新產生監測代碼；若正確性有誤請回報該情況，由工程師進行狀況分析與排除

rtid.js：篩選「doublemax」，確認有正確回傳ID即可。

The screenshot shows the Chrome DevTools Network tab. The search filter is set to 'doublemax'. The network log shows a request for 'rtid.js' with a sub-request 'r?rtid=11000'. The details panel for this request is expanded, showing the following information:

- General**
  - Request URL: `http://m.doublemax.net/rt/r1?rtid=11000`
  - Request Method: GET
  - Status Code: 200 OK
  - Remote Address: 54.65.180.168:80
- Response Headers**
  - Connection: keep-alive
  - Content-Encoding: gzip
  - Content-Length: 20

The status bar at the bottom indicates: 2 / 57 requests | 965 B / 538 KB transferred | Finish: 851 ms | DOMContentLoaded...



# 特殊狀況說明

## ■ 問題：

AdBlock可能會阻擋//cdn.doublemax.net/js/rtid.js所以無法呼叫clickforce\_rtid function導致網頁流程(按鈕)無法繼續執行。

## ■ 更改程式碼方式：

```
<script src="//cdn.doublemax.net/js/rtid.js"> </script>
<script>
if (typeof clickforce_rtid == 'function') {
    clickforce_rtid("");
}
</script>
```

## ■ 程式說明：

先以typeof判斷clickforce\_rtid是否為存在的function，若存在才執行呼叫clickforce\_rtid function。

## ■ 注意：

只要使用者安裝AdBlock皆無法收到「瀏覽數及轉換數」，此方法只能排除AdBlock導致的網頁流程異常。

THANK YOU 

